

**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

ATHALONZ, LLC,

Plaintiff,

v.

UNDER ARMOUR, INC.,

Defendant.

Case No. 2:23-cv-00193-JRG

DEMAND FOR JURY TRIAL

UNOPPOSED JOINT MOTION FOR ENTRY OF AGREED PROTECTIVE ORDER

Plaintiff Athalonz, LLC and Defendant Under Armour, Inc. hereby jointly move the Court to enter the proposed Protective Order. A copy of the agreed proposed Protective Order is attached.

Date: October 19, 2023

Respectfully submitted,

/s/ Melissa R. Smith

Taylor N. Mauze (TX Bar No. 24102161)
tmauze@reichmanjorgensen.com
REICHMAN JORGENSEN LEHMAN
& FELDBERG LLP
7500 Rialto Blvd., Suite 1-250
Austin, TX 78735
Telephone: (650) 623-1401
Facsimile: (650) 650-3501

Christine E. Lehman (*pro hac vice*)
clehman@reichmanjorgensen.com
Connor Houghton (*pro hac vice*)
choughton@reichmanjorgensen.com
REICHMAN JORGENSEN LEHMAN
& FELDBERG LLP
1909 K Street, NW, Suite 800
Washington, DC 20006
Telephone: (202) 894-7310

Facsimile: (650) 560-3501

Melissa R. Smith
State Bar No. 24001351
GILLAM & SMITH, LLP
303 South Washington Avenue
Marshall, Texas 75670
Telephone: (903) 934-8450
Facsimile: (903) 934-9257
Email: melissa@gillamsmithlaw.com

Attorneys for Plaintiff Athalonz, LLC

/s/ Robert E. Bugg _____

J. Thad Heartfield
THE HEARTFIELD LAW FIRM
2195 Dowlen Rd
Beaumont, Texas 77706
409.866.3318
thad@heartfieldlawfirm.com

Frank C. Cimino, Jr.
Megan S. Woodworth
VENABLE LLP
600 Massachusetts Avenue, NW
Washington, DC 20001
202.344.4569
202.344.8300 – Facsimile
fccimino@Venable.com
mswoodworth@Venable.com

Robert E. Bugg
VENABLE LLP
Rockefeller Center
151 West 42nd Street
New York, NY 10036
212.370.6241
212.307.5598 – Facsimile
rebugg@Venable.com

*ATTORNEYS FOR DEFENDANT UNDER
ARMOUR, INC.*

CERTIFICATE OF CONFERENCE

I hereby certify that counsel complied with the meet and confer requirement in Local Rule CV-7(h) and this Court's Orders, that this motion is unopposed, and that all parties join in this motion.

/s/ Melissa R. Smith

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the foregoing was served to all counsel of record by electronic mail on October 19, 2023.

/s/ Melissa R. Smith